

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485147 /		<u>Alt Order #</u> 06229738
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 778
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/12/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$185.00			
N 2	KVVU	09/25/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$185.00			
N 3	KVVU	09/26/12	09/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$185.00			
N 4	KVVU	09/27/12	09/27/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$185.00			
N 5	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$185.00			
N 6	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
N 7	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$250.00			
N 8	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$250.00			
N 9	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$250.00			
N 10	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$250.00			
N 11	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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(702)435-5555

<u>Contract / Revision</u> 485147 /		<u>Alt Order #</u> 06229738
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 778
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/12/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$675.00			
N 12	KVVU	09/25/12	09/25/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$675.00			
N 13	KVVU	09/26/12	09/26/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$675.00			
N 14	KVVU	09/27/12	09/27/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$675.00			
N 15	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$675.00			
N 16	KVVU	10/01/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$550.00			
N 17	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$550.00			
N 18	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$550.00			
N 19	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$550.00			
N 20	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$550.00			
N 21	KVVU	10/01/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$550.00			
N 22	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$550.00			
N 23	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$550.00			
N 24	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$550.00			
N 25	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$550.00			
N 26	KVVU	09/29/12	09/29/12	Touch	Sat 11p-12a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$180.00			
N 27	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$200.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485147 /	06229738

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	CROSSROADS GPS	778

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	07/12/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$150.00			
N 29	KVVU	09/25/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	-Tu-----	:30	\$150.00	NM		
See MG 29.2												
		2	KVVU	09/25/12-09/28/12	Anderson	3-4p	-TuWThF----	:30	\$300.00	NM		
Ⓜ MG for 32.1,29.1												
N 30	KVVU	09/26/12	09/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	---W-----	:30	\$150.00	NM		
See MG 30.2												
		2	KVVU	10/01/12-10/01/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30	\$300.00	NM		
Ⓜ MG for 31.1,30.1												
N 31	KVVU	09/27/12	09/27/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	----Th-----	:30	\$150.00	NM		
See MG 30.2												
N 32	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	-----F----	:30	\$150.00	NM		
See MG 29.2												
N 33	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$700.00			
N 34	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$700.00			
N 35	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$625.00			
N 36	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$625.00			
N 37	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$625.00			
N 38	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$625.00			
N 39	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00

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<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 778
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/12/12 / 09/26/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$625.00			
N 40	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,075.00			
N 41	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$380.00			
N 42	KVVU	09/25/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$380.00			
N 43	KVVU	09/26/12	09/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$380.00			
N 44	KVVU	09/27/12	09/27/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$380.00			
N 45	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$380.00			
N 46	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$275.00			
N 47	KVVU	10/01/12	10/01/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$275.00			
N 48	KVVU	09/25/12	09/25/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$275.00			
N 49	KVVU	09/26/12	09/26/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$275.00			
N 50	KVVU	09/27/12	09/27/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$275.00			
N 51	KVVU	09/28/12	09/28/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$275.00			
N 52	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,325.00			
N 53	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,325.00			
N 54	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,325.00			
N 55	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,325.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485147 /	06229738

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	CROSSROADS GPS	778

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	07/12/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 56	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,325.00			
N 57	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$675.00			
N 58	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$675.00			
N 59	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$675.00			
N 60	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$675.00			
N 61	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$675.00			
N 62	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,450.00			
N 63	KVVU	10/01/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$825.00			
N 64	KVVU	09/25/12	09/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$825.00			
N 65	KVVU	09/26/12	09/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$825.00			
N 66	KVVU	09/27/12	09/27/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$825.00			
N 67	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$825.00			
Totals											65	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	52	\$32,140.00	\$27,319.00
10/01/12 - 10/01/12	13	\$6,765.00	\$5,750.25
Totals	65	\$38,905.00	\$33,069.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6229738 TRF# 485147
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 16.51
*** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6229738 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#778 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 16.51

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINE 73
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS :30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30	S		400P-500P	30		\$150.00	9/26	9/26	0		WED	0
PROGRAM : AVG. ALL WKS<												
RA35+ : 1.0												
73	A		600P-630P	30		\$300.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
RA35+ : 1.0												
ORD COM1 : SPOTS N/A. MG IN 6P NEWS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP27 ON LINE-31 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 778

REP HEADLINE# 6229738 TRF# 485147
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 16.51
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

31	S		400P-500P	30		\$150.00	9/27	9/27	0		THU	0
PROGRAM : AVG. ALL WKS<												
RA35+ : 1.0												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#30	MISSED:WED/400P-500P				SEP26		30S	\$150.00	(SEP26/12)	
		BUY#31	THU/400P-500P				SEP27		30S	\$150.00		
			OFFER:MON/600P-630P				OCT1		30S	\$300.00	PLS ADVISE.	
CMT:SPOTS N/A. MG IN 6P NEWS. PRE-BOOKED PLS APPROVE.												

SEP/12 32140.00 OCT/12 \$6,765.00 CONTRACT TOTAL 38905.00
TOTAL SPOTS 65

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE